



UNICORN VISION.

May, 2019



THE PLACE WHERE MONEY GROWS



INVESTMENT INSTRUMENTS ARE OUTDATED

There are plenty of ways to spend money. There are lots of ways to earn income. But the concept of creating a passive income through investing is relatively new, and virtually all current modes of investing “on the side” are deeply flawed.

Obviously,
it needed to change.
So, we changed it.

— Bank Deposits

You lock up a bunch of cash for a year or more at a little over zero percent. It's the least imaginative way of making your money work for you.

— Real Estate

You could invest in REITs and MBS/CDS, but you'd have to study up on lots of things like how to invest in Real Estate Investment Trusts individually or through an exchange-traded fund or a mutual fund, and so on. And studying is hard.

— Stock Market

Though being fundamentally sound way to invest money it went quite wrong when dividend yields dropped badly. The price of stock has become too much dependent on financial market conditions and even sentiment. It does not sound as a right investment for a retail investor.

**Updated on March'20*

SMARTLANDS IS ONE OF THE FIRST GLOBAL PLATFORMS FOR CROWDFUNDING INVESTMENTS THROUGH ISSUANCE OF SECURITY TOKENS

Smartlands is a Worldwide Security Token Issuance Platform designed for the 21st-century crowdfunding.

Our goal is to bring together token issuers and investors by creating blockchain-based securities backed by digital ownership of shares in multiple asset classes.

Smartlands Platform is built on the Stellar network and employs advanced blockchain technology with fast, cheap, secure transactions and extended capabilities.

IN MAY 2019, WE INTRODUCED OUR FIRST USE CASE

Purpose-built student
accommodation complex
in Nottingham, UK.

- first ever property tokenized in the UK
- unique opportunity for retail investors
- fully regulated by FCA



SO,
WHAT'S NEXT?



We dared ourselves to answer some difficult questions:

How else can we make the Smartlands investors even happier?

How can we improve and enrich their experience?

And we've made a great plan.

FASTEN YOUR SEATBELTS.



5 STEPS

FROM A PLATFORM
TO GLOBAL
INVESTMENT
ECOSYSTEM



- 1
- 2
- 3
- 4
- 5

INVESTMENT PORTFOLIO

On monthly basis, we will provide our customers with a range of professionally selected high-yield investment opportunities in

the most lucrative equity types
and asset classes.

From real estate to global low-risk fintech projects with proven business model.



Real Estate



Agriculture



Private Equity

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2

Decentralised Security Token Exchange is an essential part of the Smartlands ecosystem.

Trading of securities creates substantial value to investors due to unlocked liquidity, price discovery and other benefits.

EXCHANGE

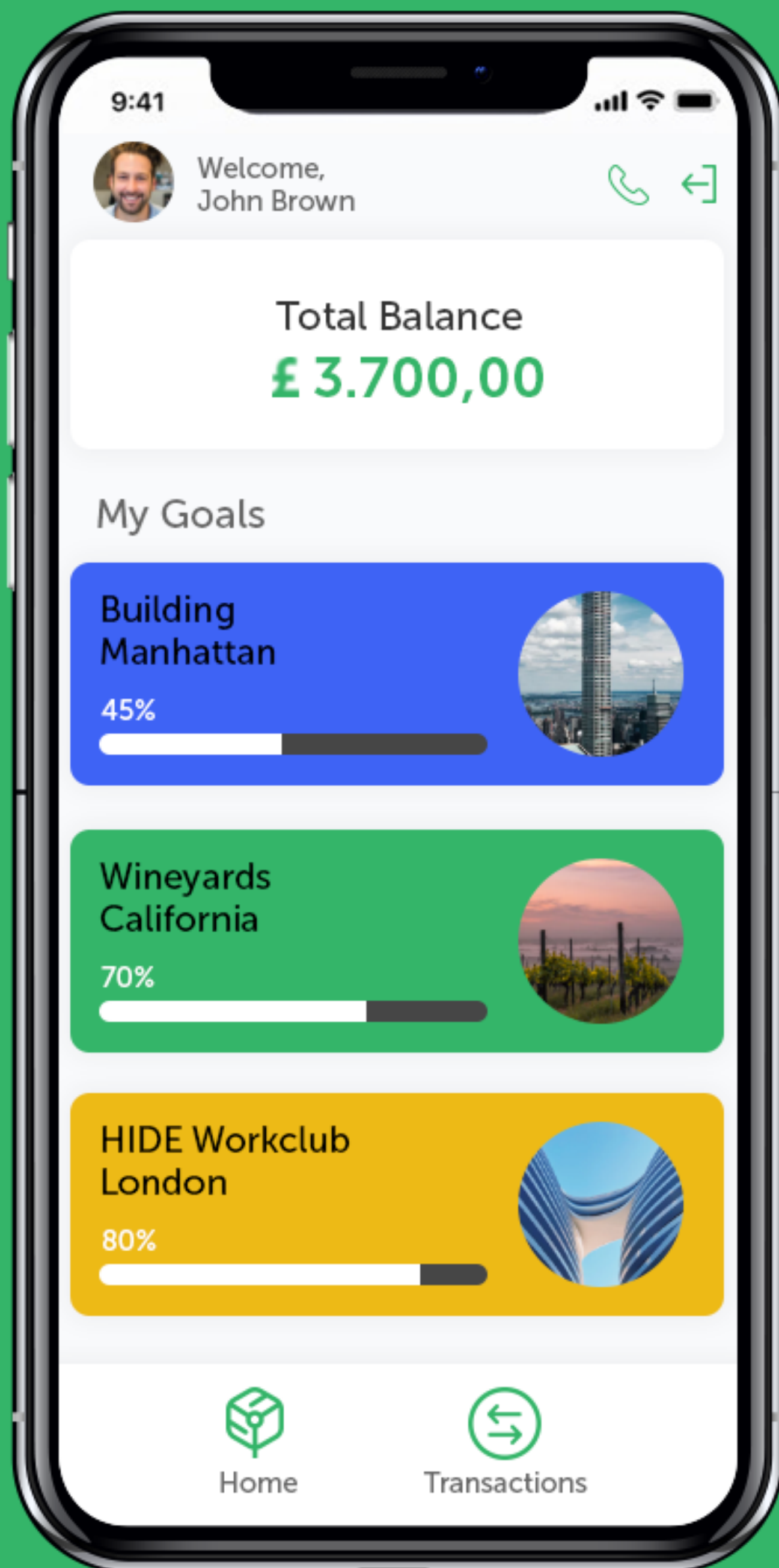
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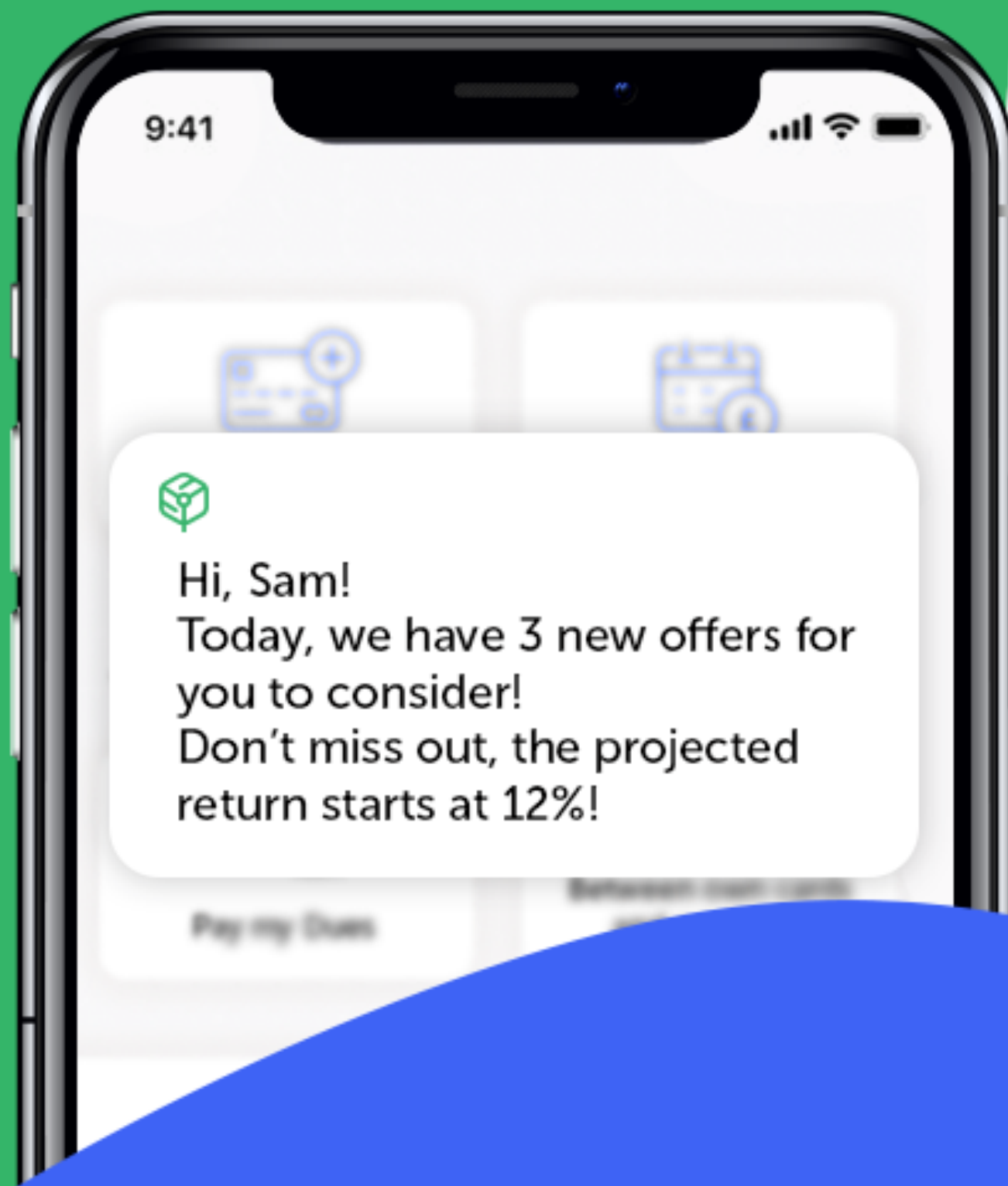
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WE GO MOBILE!

Soon we are switching to mobile!
Our one-click-operation will enable
investors to track offers and manage portfolios
**right from their mobile
devices**



MANAGE YOUR INVESTMENTS



Open Account and Pass Accreditation

Unlike on legacy platforms, opening an account with us only takes a few minutes and you can do it with your phone.

Built-in Exchange

We enable our customers to trade in and out of any type of currency they choose to use on the Platform. Sell your tokens for crypto or fiat money anytime, anywhere!

Instant Notification

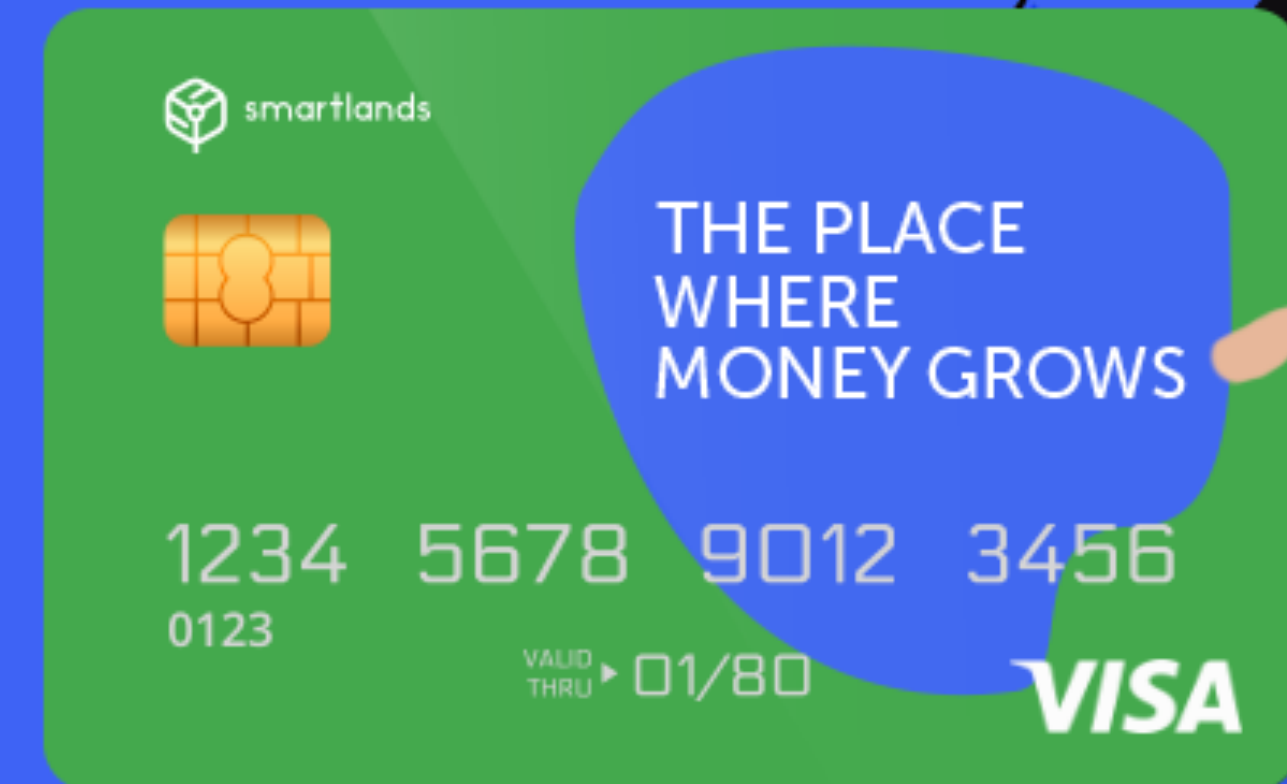
We'll notify you instantly, as soon as new details on an offering you've been exploring emerge. Be in the know, be ahead of the curve!

4 OH MY, MY SMARTLANDS CARD!

We enable our customers not only to invest and earn, but reliably

hold, exchange, and
spend fiat and crypto

engaging in IBAN, SEPA transfers and
lightning fast exchanges of crypto to fiat



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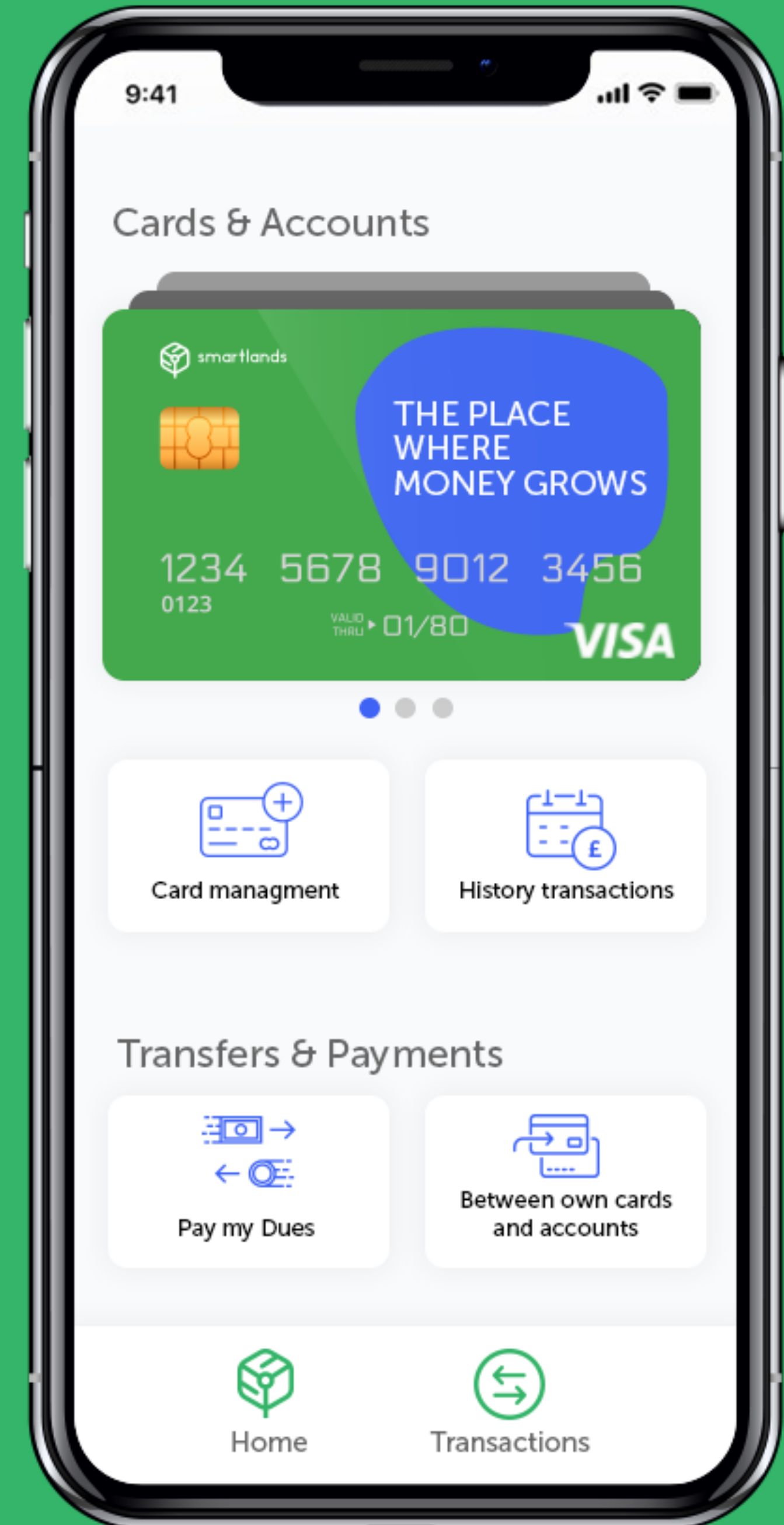
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BUILT-IN PAYMENTS

The pain of a multi-wallet system of managing your online assets is legendary. No more!

All your assets are now in one place, and one omniscient manager handles all operations:

Smartlands Platform.



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1

Opportunity

Choose professionally selected bespoke offers and turn them into diversified investment.

3

Simplicity & Convenience

Superior one-click user experience from desktop or mobile.

5

Flexibility

Why earn? To spend! Add more flexibility to your spending habits and enjoy your life!

2

Liquidity

Is a major claim to fame of security tokens. Unlock ultimate liquidity in traditionally illiquid asset classes.

4

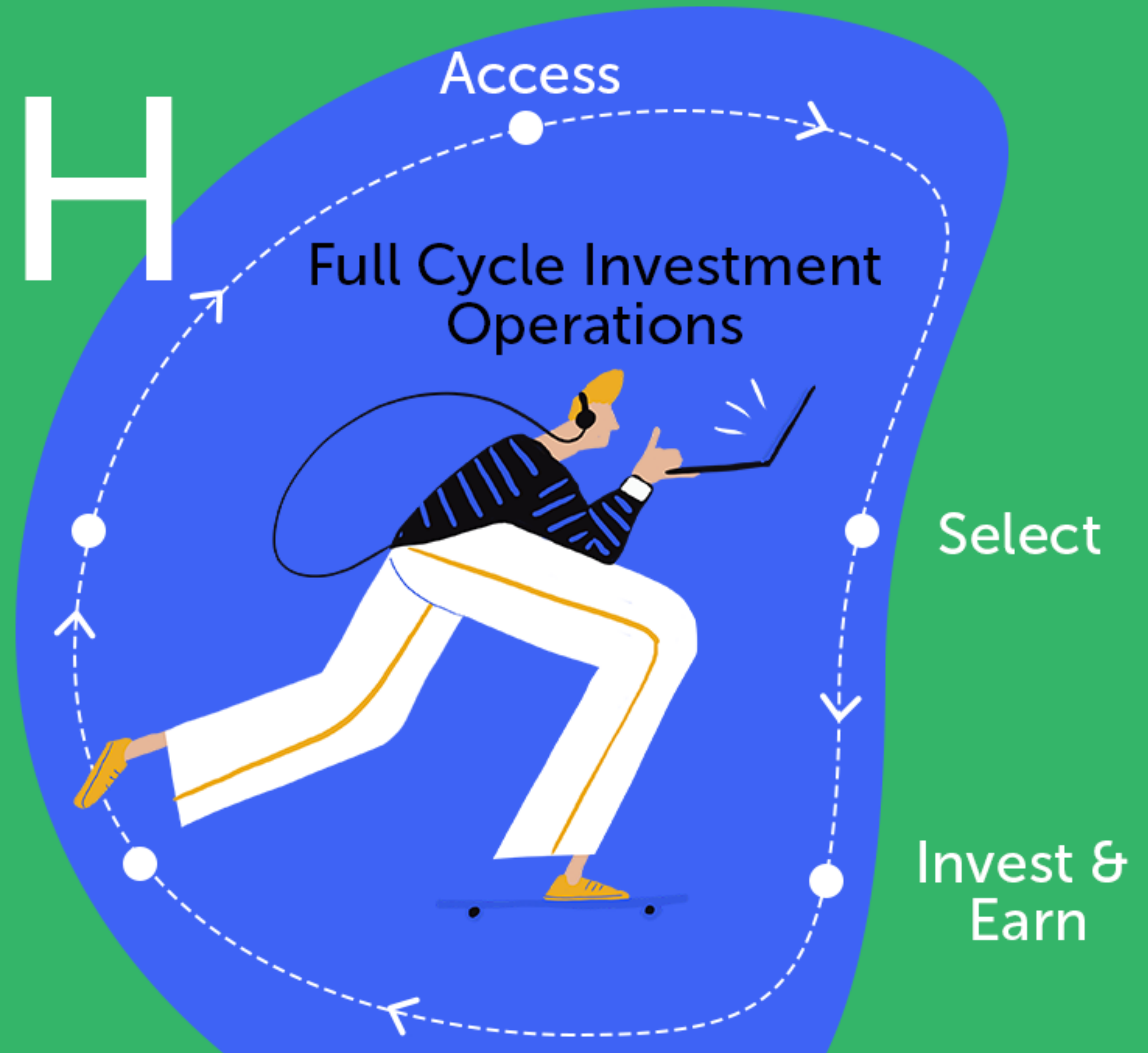
Accessibility

All-in-one operation: one place for crypto and fiat.

CONSUMER- CENTRIC APPROACH

Convert &
Spend

Manage &
Trade





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